

Who's who, 2002 - Travel and Tourism Industry

International Market Insight [IMI]

ID: 108725

Regions

EUR Europe Scandinavia European Union

Countries

Denmark

Divisions [County]

Arhus Bornholm Fredericksberg Frederiksborg Fyn

Kobenhavn Kobenhavns Nordjylland Ribe Ringkobing

Roskilde Sonderjylland Storstrom Vejle Vestsjalland

Viborg

Industry: Services

Sector: Travel/Tourism Services

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approver: Stephan Helgesen Entered: 09/25/2002

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This yearly International Market Insight lists companies and contacts within the Travel
and Tourism industry in Denmark.

International Market Insight

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Title: WHO'S WHO - TOURISM PUBLICATION TO DIRECT DANISH TRAVEL

Background:

As a part of the U.S. Department of Commerce/U.S. & Foreign Commercial Service'
ongoing efforts to advance the U.S. position in international tourism markets and

generate business development opportunities for American suppliers of tourism services and products, "Who's who - Denmark", is one of a series of publications to aid U.S. tourism promotional efforts directed towards the Danish travel trade.

This publication has been compiled for use by the American travel industry in order to facilitate contact between American tourism exporters and Danish tourism organizations which are currently known to be actively selling Visit USA travel and tourism services and products.

The information contained in this document has been compiled from public sources.

Inclusion on the list does not imply endorsement by the United States Government. Any company or individual omission is not to be construed as a negative reflection upon that company's or person's reputation or professional standing.

The U.S. & Foreign Commercial Service in Denmark would appreciate receiving updated information from those organizations listed and welcome any other comments or suggestions relevant to the industry.

Contents:

Commercial Service Denmark, Travel & Tourism contact
Visit USA Committee
Travel & Tourism Media
Airlines
Associations, Authorities & Organizations
Attractions
Car rental
Cruises
Industry Services
Tour Operators

U.S. & Foreign Commercial Service Denmark, Travel & Tourism contact:

AMERICAN EMBASSY,
Commercial Section
Dag Hammarskjölds Allé 24
DK-2100 Copenhagen Ø
Denmark
Tel: 45/35-553144
Fax:45/35-420175
Contact: Mr. Stephan Helgesen, Senior Commercial Officer
Ms. Vibeke Ogilvie Brosted, Commercial Assistant, E-mail:
Vibeke.Brosted@mail.doc.gov
E-mail: copenhagen.office.box@mail.doc.gov
Website: www.usembassy.dk and www.usatrade.dk

Visit USA marketing and promotion bureau:

Danish Visit USA Committee
c/o U.S.Airways
Trommesalen 5
DK-1614 Copenhagen V
Denmark
252527
Fax:45/33-252586
Contact: Chairman, Mr. Villi Rasmussen
E-mail: villi.rasmussen@dtwm.dk

Tel: 45/33-

Travel & Tourism Media:

Stand By (The Scandinavian Travel Trade Journal, published monthly)
Vester Farimagsgade 1
DK-1606 Copenhagen V
Denmark
Tel: 45/33-918400
Fax:45/33-268401
Contact: Mr. Carsten Elsted
E-mail: standby@standby.dk
Website: www.standby.dk

Take Off (Travel Trade Magazine of Scandinavia, published monthly)
Frederiksberg Alle 3
DK-1620 Copenhagen V
Denmark
Tel: 45/33-278212
Fax:45/33-237042
Contact: Mr. Erik Ryge
E-mail: take-off@take-off.dk
Website: www.takeoff.nu

Berlingske Tidende (Danish newspaper,daily- but with special travel section " Rejseliv"
on Saturdays)
Pilestræde 34
Copenhagen K
Denmark
Tel: 45/33-752139
Fax:45/33-752063
Contact: Mr. Leif Poulsen
E-mail: lp@berlingske.dk

DK-1147

Politiken (Danish Newspaper, daily- but with special travel section "Vi rejser" on Tuesdays)

Rådhuspladsen 37
Copenhagen V
Denmark

DK-1785

Tel: 45/33-118511

Fax:45/33-154117

Contact: Mr. John Njor

E-mail: john.njor@pol.dk

www.rejsefeber.dk (Danish website, scandinavian languages, travel ads, destinations, booking, weather forecasts, travel insurance, pharmacy, last minute travel etc.)

www.TravelMarket.com (website, various languages, gateway to search and book travel)

www.primetime.net (website in co-work with Aftenposten, Norwegian newspaper, focus on USA)

Airlines:

KLM Royal Dutch Airlines / NorthWest Airlines

Vesterbrogade 6 D

DK-1620 Copenhagen V

Denmark

Tel:45/70-100802

Fax:45/33-433610

Contact: Ms. Anne von Glasow

E-mail: anne-von.glasow@klm.nl

SAS, Scandinavian Airline System

P.O.Box 150

DK-2770 Kastrup

Denmark

Tel: 45/32-325801

Fax:45/32-324774

Contact: Mr. John Solove

E-mail: john.solove@sas.dk

U.S. Airways
Trommesalen 5, 5.tv.
DK-1614 Copenhagen V
Denmark
Tel:45/33-252527
Fax:45/33-252586
Contact: Mr. Villi Rasmussen
E-mail: villi.rasmussen@dtwm.dk

FlyAway Tours AS (organization: IATA)
Fridtjof Nansens Plass 7
N-0160 Oslo Norway
Tel:47/22-007070
Fax:47/22-333670
Contact: Mr. Lasse Hjorthen
E-mail: lasse@flyaway.no

TMS (representing: Delta Air Lines, Alamo Rent a Car, Walt Disney Parks, North Dakota Tourism)
Rosenkrantzgatan 22 N-0160 Oslo
Norway
Fax:47/22-419874
Contact: Mr. Bjørn Bratli
E-mail: tms-ab@online.no

Icelandair
Frederiksberggade 23, 3rd. fl.
DK-1459 Copenhagen K
Denmark
Tel:45/33-702270
Fax:45/33-702271
Contact: Mr. Hannes Hilmarsson
E-mail: hannes@icelandair.is

Associations, Authorities and Organizations:

American Chamber of Commerce, Denmark
Christians Brygge 28
DK-1559 Copenhagen V
Denmark
Tel:45/33-932932
Fax:45/33-130517
Contact: Executive Director, Mr. Stephen Brugger
E-mail: brugger@amcham.dk

Website: www.amcham.dk

BuyUSA.com (E-marketplace sponsored by U.S.Department of Commerce & IBM)
Website: www.BuyUSA.com

TIA, Travel Industry Association of America
Website: www.TIA.org

SeeAmerica.org (portal to major U.S.Travel websites)
Website: www.seeAmerica.org

Rejseankenævnet (Travel Appeal Commission, re. Act on Package Travel. An unsatisfied traveller is allowed to have the cause of action investigated. Turanaround time is approx. eight months, and the price is DKK250)
Holte Midtpunkt 20 DK-2840 Holte
Denmark
Tel:45/45-461100

Rejsegarantifonden (Travel Guarantee Fund, EU demand and Danish Act of Law outline tour operators in excess of DKK 300.000 turnover must register and guarantee funds in order to protect travellers against company's potential Denmark bankruptcy. Under Audit by the Danish State, Department of Commerce)
Lyngby Hovedgade 64 DK-2800
Lyngby Tel:45/45-878333 after
hours:45/45-878486
Fax:45/45-878723
Contact: Mr. Henrik Sørensen
E-mail: rgf@rejsegarantifonden.dk
Website: www.rejsegarantifonden.dk

Danmarks Rejsebureau Forening (Association of Danish Travel Agents and Tour Operators)
Falkoner Alle 58 B
DK-2000 Frederiksberg
Denmark
Tel:45/35-356611
Fax:45/35-358859
Contact: Mr. Torben Brink
E-mail: drf@travelassoc.dk

Attractions: (alphabetical by city)

Billund:

Legoland (amusement park based on LEGO products)

Copenhagen, Capital of Denmark:

The Little Mermaid

Tivoli and Bakken (amusement parks, the latter in a suburb of Copenhagen)

The Royal Danish Porcelain (exhibition, museum, shop and Coffee Restaurant)

The castles: Amalienborg, Rosenborg, Christiansborg

Zoo (situated at Frederiksberg)

Museums of Art (Statens Museum for Kunst, Thorvaldsens Museum, Hirschsprungs Samling)

Tuborg & Carlsberg Breweries (museum, production and showroom)

opportunity to go by ferry or bridge (train or vehicle) to: Sweden

Helsingør:

Kronborg Castle (museum, commonly known as Prince Hamlet's residence from Shakespeare literature)

opportunity to go by ferry to: Sweden

Hillerød:

Frederiksborg Castle (museum, used as summer residence by various Danish kings, incl. park access)

Odense:

Hans Christian Andersen (private house, now museum)

Skagen:

Grenen (the most northern part of Denmark, where the two seas meet)

Museums of Skagen Art (painters: Kroyer, Ancher's etc.)

Århus:

Marselisborg Castle (the Danish Queen's summer residence, off season: access to park)

Moesgaard Museum

Car rent:

AVIS rent a car (Copenhagen)

Gammel Kongevej

Tel:45/33-734099

E-mail booking: reservation@avis.dk

Hertz

Vester Farimagsgade 1
DK-1606 Copenhagen V
Tel:45/33-179010
Booking:45/33-179000

Cruises:

Scandinavian Cruise Center
Strandvejen 6, 5th floor
DK-2100 Copenhagen Ø
Denmark
Tel:45/39-277800
Fax:45/39-277810
Contact: Mr. Per Dylov or Mr. Harald Rydz

Tour Operators:

Albatros Travel
Kultorvet 11
DK-1175 Copenhagen K
Denmark
Tel:45/33-322488
Fax: 45/33-320780
Contact: Søren Rasmussen
E-mail: sr@albatros-travel.dk

Bennett BTI
Europa Plads 2, Box. 576
DK-8100 Århus
Denmark
Tel:45/87-321700
Fax:45/87-321717
Contact: Hans Joergen Bruun
E-mail: hans.joergen.bruun@bennettbti.com

Benns Rejser A/S
Nørregade 51
DK-7500 Holstebro
Denmark
Tel:45/97-425000
Fax:45/96-102050

Contact: Poul Moeller Christensen
E-mail: pmc@benns.com

Billetkontoret
Ny Kongensgade 18
DK-1557 Copenhagen V
Denmark
Tel: 45/33-337766
Fax: 45/33-327365
Contact: Ms. Karen Boye
E-mail: karen_b@billetkontoret.dk

Carlson Wagonlit Travel
Vester Farimagsgade 7, 2.
DK-1606 Copenhagen V
Denmark
Tel: 45/33-637676
Fax: 45/33-138284
Contact: Ms. Karina Carlsen
E-mail: ferie@cwt.dk

Dane Tours
Bredgade 31,
DK-1260 Copenhagen K
Denmark
Tel: 45/33-300700
Fax: 45/33-300707
Contact: Mr. Georg K. Mogensen
E-mail: gkm@dane-tours.dk

DSB Tours
Reventlowsgade 10, 2.floor
DK-1651 Copenhagen V
Denmark
Tel: 45/33-913702
Fax: 45/33-149393
Contact: Ms. Lise Rosenmeier
E-mail: tours@dsb.dk

FDM Travel
Firskovvej 32

DK-2800 Lyngby
Denmark
Tel:45/45-270707
Fax:45/45-270987
Contact: Mr. Ole B. Hørup
E-mail:obh@fdm.dk

Gate Eleven
Gl. Klausdalsbrovej 478
DK-2730 Herlev
Denmark
Tel:45/44-535353
Fax:45/44-530375
Contact: Mr. Michael Jensen
E-mail:mij@gateeleven.dk

Kilroy Travels Intl.
Knabrostraede 8
DK-1210 Copenhagen K
Denmark
Tel:45/33-480700
Fax:45/33-480777
Contact: Mr. Robert Doeleman
E-mail: robert.doleman@kilroytravels.com

Marco Polo Tours A/S
Borgergade 16
DK-1300 Copenhagen K
Denmark
Tel:45/33-766700
Fax:45/33-766733
Contact: Ms. Bethsy Oxholm Holk
E-mail: oxholm@marcopolo-tours.dk

Nyhavn Rejser
Nyhavn 12
DK-1051 Copenhagen K
Denmark
Tel:45/33-320320
Fax:45/33-151024
Contact: Mr. Henrik Fuglsang
E-mail: fuglsang@nyhavn.dk

Profil Rejser
Gl. Kongevej 3-5
DK-1623 Copenhagen
Denmark
Tel:45/77-335600
Fax:45/77-335551
Contact: Ms. Karin Selbach
E-mail: production@profil-rejser.dk

Senior Rejser
Søtorvet 5
DK-1620 Copenhagen K
Denmark
Tel:45/33-938800
Fax:45/33-938890
Contact: Mr. Poul E. Larsen
E-mail: sr@senior.rejser.dk

World Pass
Mosevej 20, P.O.Box 21
DK-4330 Hvalsø
Denmark
Tel: 45/46-409000
Fax:45/46-497660
Contact: Mr. Jan Difborg
E-mail: america@inet.uni12.dk

Key Contacts:

CS Copenhagen is able to provide more information regarding the above. For additional information please contact CS Copenhagen:

Vibeke Ogilvie Brosted
Commercial Assistant
American Embassy
Commercial Section
Dag Hammarskjölds Allé 24
DK-Copenhagen 2100 Ø
Denmark
Tel: 45/35-553144 (ext. 315)

Fax: 45/35-420175
e-mail: vibeke.brosted@mail.doc.gov

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IMI Customer Satisfaction Survey

U.S. Department of Commerce
International Trade Administration
The Commercial Service

The U.S. Department of Commerce would appreciate input from U.S. businesses that have used this IMI report in conducting export market research. Please review the privacy statement / disclaimers at the bottom of this Web site. Please take a few moments to complete the attached survey and fax it to 202/482-0973, mail it to QAS, Rm. 2002, U.S. Department of Commerce, Washington, D.C. 20230, or Email: [Internet\[Opfer@doc.gov\]](mailto:Internet[Opfer@doc.gov]).

* * * About Our Service * * *

1. Country covered by report: _____

Industry/title: _____

Commerce domestic office that assisted you (if applicable):

2. How did you find out about the IMI service?

- ☐ Direct mail
☐ Recommended by another firm
☐ Recommended by Commerce staff
☐ Trade/state/private newsletter
☐ Department of Commerce newsletter
☐ Other (specify): _____

3. Please indicate the extent to which your objectives were satisfied:

- 1- Very satisfied
- 2- Satisfied
- 3- Neither satisfied nor dissatisfied
- 4- Dissatisfied
- 5- Very dissatisfied
- 6- Not applicable

- ☐ Overall objectives
- ☐ Accuracy of information
- ☐ Completeness of information
- ☐ Clarity of information
- ☐ Relevance of information
- ☐ Follow-up by Commerce representative

4. In your opinion, did using the IMI service facilitate any of the following?

- ☐ Decided to enter or increase presence in market
- ☐ Developed an export marketing plan
- ☐ Added to knowledge of country/industry
- ☐ Corroborated market data from other sources
- ☐ Decided to bypass or reduce presence in market
- ☐ Other (specify): _____

5. How likely would you be to use the IMI service again?

- ☐ Definitely would
- ☐ Probably would
- ☐ Unsure
- ☐ Probably would not
- ☐ Definitely would not

6. Comments:

* * * About Your Firm * * *

1. Number of employees: ☐ 1-99 ☐ 100-249 ☐ 250-499
☐ 500-999 ☐ 1,000+

2. Location (abbreviation of your state only): _____

3. Business activity (check one):

- ☐ Manufacturing
- ☐ Service
- ☐ Agent, broker, manufacturer's representative
- ☐ Export management or trading company

___ Other (specify): _____

4. Value of export shipments over the past 12 months:

- ___ Less than \$10K
___ \$11K-\$100K
___ \$101K-\$500K
___ \$501K-\$999K
___ \$1M-\$5M
___ More than \$5M

May we call you about your experience with the IMI service?

Contact name: _____

Phone: _____

Fax number: _____

Email: _____

Thank you--we value your input!

This report is authorized by law (15 U.S.C. 1512 et seq., 15 U.S.C. 171 et seq.). While you are not required to respond, your cooperation is needed to make the results of this evaluation comprehensive, accurate, and timely. Public reporting burden for this collection of information is estimated to average ten minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to Reports Clearance Officer, International Trade Administration, Rm. 4001, U.S. Dept. of Commerce, Washington, D.C. 20230, and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0625-0217), Washington, D.C. 20503.

For additional information regarding market research specific to your products and services, ask about our Flexible Market Research and Customized Market Analysis programs by contacting us at 1-800-USA-TRAD(E) or www.export.gov or www.buyusa.com. Both reports provide timely, customized, reliable answers to your inquiries about a market and its receptivity to your products and services.

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